



Oatinformation

Australia Oat Product Exports



Oatinformation

HSC Codes and Descriptions

110412 - Rolled or flaked grains of oats

110422 - Worked (incl. hulled, pearled, sliced or kibbled) grains of oats (excl. rolled or flaked grains)

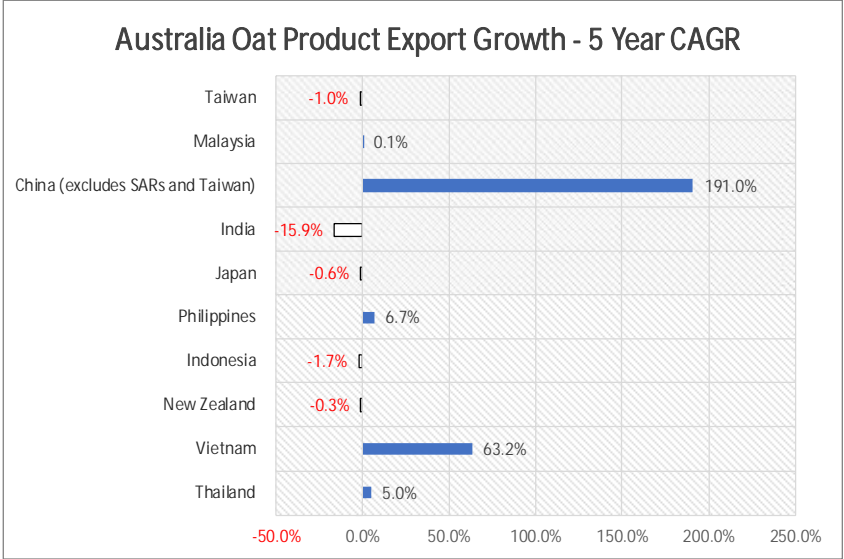
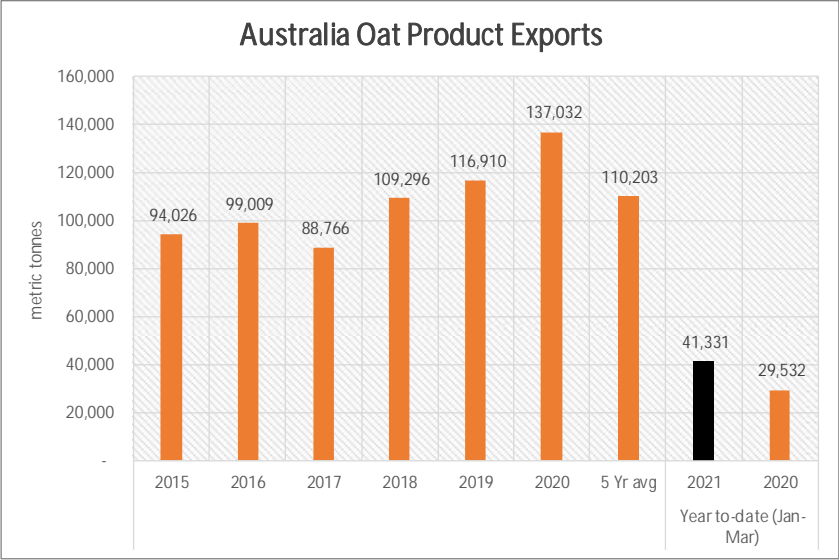
Source: Australia Bureau of Statistics

Australia Oat Product Exports -Top 15

metric tonne	Jan-Dec								Year to-date (Jan-Mar)			
	2016	2017	2018	2019	2020	5 Yr avg	% of Total	5 yr CAGR	2021	2020	Chge	MT Chge
Taiwan	20,674	18,367	18,439	19,881	19,670	19,406	17.6%	-1.0%	6,261	4,516	38.7%	1,745.8
Malaysia	19,286	18,980	18,050	16,582	19,348	18,449	16.7%	0.1%	6,321	5,072	24.6%	1,248.7
China (excludes SARs and Taiwan)	208	2,355	8,348	31,010	43,450	17,074	15.5%	191.0%	12,630	7,753	62.9%	4,876.2
India	18,223	11,743	19,843	10,749	7,680	13,648	12.4%	-15.9%	5,590	3,007	85.9%	2,583.9
Japan	14,253	9,773	11,347	11,329	13,850	12,110	11.0%	-0.6%	1,484	1,689	-12.2%	(205.4)
Philippines	8,788	8,972	11,786	11,251	12,180	10,595	9.6%	6.7%	3,211	2,436	31.8%	775.6
Indonesia	6,847	7,051	9,438	4,272	6,285	6,779	6.2%	-1.7%	2,159	1,893	14.0%	265.5
New Zealand	6,693	6,372	6,837	6,306	6,602	6,562	6.0%	-0.3%	1,638	1,458	12.3%	179.9
Vietnam	435	829	1,495	2,331	5,032	2,024	1.8%	63.2%	934	869	7.4%	64.6
Thailand	849	1,332	1,242	1,033	1,084	1,108	1.0%	5.0%	490	272	80.6%	218.8
South Africa	955	618	753	553	674	710	0.6%	-6.7%	312	362	-13.9%	(50.2)
Fiji	422	373	439	425	378	407	0.4%	-2.2%	38	26	47.1%	12.3
Hong Kong (SAR of China)	613	584	283	256	186	384	0.3%	-21.2%	76	56	34.7%	19.5
Bangladesh	262	209	405	432	75	277	0.3%	-22.2%	13	62	-78.8%	(48.5)
Singapore	271	244	339	242	260	271	0.2%	-0.8%	48	50	-4.9%	(2.5)
Grand Total	99,009	88,766	109,296	116,910	137,032	110,203	100.0%	6.7%	41,331	29,532	40.0%	11,798.6

- Australia oat product exports are off to the strongest first quarter on record. Total exports YTD are pegged at 41,331 MT, up 40% compared to 2020. Strong demand for oat foods tied to COVID quarantines continues to drive the huge increases.
- Australia export product growth averaged 4.5% annually between 2015 and 2019 with growth over the past two years dwarfing those estimates. Expectations are demand will remain strong deep into 2021 and COVID restrictions continue to linger. Australia is the 4th largest global oat product exporter with a market share of 8%.
- Top five importers of Australian oat products are all reporting large YOY growth of between 24.6% and 85.9%. China is rapidly climbing in terms of market share of Australia exports and is on pace to become the largest destination within 3-5 years.
- Flake exports continue to dominate the Australian market accounting for 78.6% of the share with worked oats accounting for 21.4%.
- Western Australia continues to dominate the export market accounting for 79.6% of total oat product exports by state followed by Victoria at 14.2% and South Australia at a distant 5.9%.

Australia Oat Product Export Trends



Australia Oat Product Exports by State

metric tonne	Jan-Dec								Year to-date (Jan-Mar)			
	2016	2017	2018	2019	2020	5 Yr avg	% of Total	5 yr CAGR	2021	2020	Chge	MT Chge
New South Wales	324	598	169	285	73	290	0.3%	-25.8%	6	30	-78.8%	(23.3)
Northern Territory	-	-	-	-	-	-	0.0%		-	-	0.0%	0.0
Queensland	1	27	67	42	18	31	0.0%	79.2%	-	2	-100.0%	(2.4)
Re-exports	13	12	27	14	8	15	0.0%	-7.9%	0	4	-96.9%	(4.1)
South Australia	7,109	6,231	10,968	6,143	2,036	6,497	5.9%	-22.1%	357	339	5.3%	18.1
Tasmania	-	-	38	-	13	10	0.0%		-	13	-100.0%	(13.0)
Victoria	24,550	19,095	15,817	5,588	12,939	15,598	14.2%	-12.0%	5,881	1,417	315.1%	4,463.7
Western Australia	67,011	62,803	82,209	104,838	121,944	87,761	79.6%	12.7%	35,087	27,727	26.5%	7,359.6
Grand Total	99,009	88,766	109,296	116,910	137,032	110,203	100.0%	6.7%	41,331	29,532	40.0%	11,798.6

Year to-date (Aug-Nov)

Australia Oat Product Exports by Product and State

metric tonne	Jan-Dec								Year to-date (Jan-Mar)			
	2016	2017	2018	2019	2020	5 Yr avg	% of Total	5 yr CAGR	2021	2020	Chge	MT Chge
Rolled or flaked gra	78,421	70,484	81,360	90,837	105,401	85,300	100.0%	6.1%	27,547	23,474	17.3%	4,072.6
New South Wales	315	597	135	278	68	279	0.3%	-26.5%	6	25	-76.5%	(19.1)
Northern Territory	-	-	-	-	-	-	0.0%		-	-	0.0%	0.0
Queensland	1	5	44	42	18	22	0.0%	79.2%	-	2	-100.0%	(2.4)
Re-exports	13	12	25	13	7	14	0.0%	-10.9%	0	4	-96.9%	(4.1)
South Australia	7,109	6,224	10,960	6,140	1,988	6,484	7.6%	-22.5%	357	319	11.9%	38.1
Tasmania	-	-	38	-	13	10	0.0%		-	13	-100.0%	(13.0)
Victoria	18,329	15,200	12,370	5,360	12,154	12,683	14.9%	-7.9%	3,975	1,383	187.4%	2,592.2
Western Australia	52,653	48,446	57,786	79,005	91,152	65,809	77.1%	11.6%	23,208	21,727	6.8%	1,481.0
Worked (incl. huller	20,588	18,283	27,936	26,073	31,631	24,902	100.0%	9.0%	13,784	6,058	127.5%	7,726.0
New South Wales	9	1	34	7	5	11	0.0%	-10.6%	0	5	-91.3%	(4.2)
Queensland	-	22	23	-	-	9	0.0%		-	-	0.0%	0.0
Re-exports	-	-	2	1	1	1	0.0%		-	-	0.0%	0.0
South Australia	-	7	8	3	48	13	0.1%		-	20	-100.0%	(20.0)
Victoria	6,221	3,895	3,447	228	785	2,915	11.7%	-33.9%	1,905	34	5543.4%	1,871.5
Western Australia	14,358	14,357	24,423	25,834	30,792	21,953	88.2%	16.5%	11,878	6,000	98.0%	5,878.6
Grand Total	99,009	88,766	109,296	116,910	137,032	110,203	100.0%	6.7%	41,331	29,532	40.0%	11,798.6