

Regional Oat Related Food Sales

Volume Sales

Growth

Region	Subcategory	5 Yr avg - 000 mt	Historic		Forecast			
			Period Growth	Historic PGrowth%	Historic CAGR%	Period Growth	Forecast PGrowth%	Forecast CAGR%
World	Hot Cereals	957.0	2011-2016	19.7	3.7	2016-2021	18.4	3.4
World	RTE Cereals	3,574.6	2011-2016	-1.9	-0.4	2016-2021	4.4	0.9
World	Muesli and Granola	461.0	2011-2016	28.5	5.1	2016-2021	18.3	3.4
World	Snack Bars	589.8	2011-2016	13.6	2.6	2016-2021	9.3	1.8
Eastern Europe	Hot Cereals	63.2	2011-2016	0.0	0.0	2016-2021	16.8	3.2
Eastern Europe	RTE Cereals	171.1	2011-2016	8.8	1.7	2016-2021	11.2	2.1
Eastern Europe	Muesli and Granola	30.1	2011-2016	15.2	2.9	2016-2021	15.8	3.0
Eastern Europe	Snack Bars	11.9	2011-2016	33.8	6.0	2016-2021	32.2	5.7
Latin America	Hot Cereals	107.9	2011-2016	9.5	1.8	2016-2021	16.0	3.0
Latin America	RTE Cereals	302.8	2011-2016	5.3	1.0	2016-2021	12.6	2.4
Latin America	Muesli and Granola	18.3	2011-2016	18.0	3.4	2016-2021	25.5	4.7
Latin America	Snack Bars	65.7	2011-2016	20.2	3.7	2016-2021	23.5	4.3
North America	Hot Cereals	300.1	2011-2016	6.2	1.2	2016-2021	5.8	1.1
North America	RTE Cereals	1,528.2	2011-2016	-10.8	-2.3	2016-2021	-2.8	-0.6
North America	Muesli and Granola	96.4	2011-2016	7.6	1.5	2016-2021	5.3	1.0
North America	Snack Bars	330.8	2011-2016	12.8	2.4	2016-2021	5.5	1.1
Western Europe	Hot Cereals	195.0	2011-2016	28.8	5.2	2016-2021	20.5	3.8
Western Europe	RTE Cereals	1,126.7	2011-2016	-2.0	-0.4	2016-2021	2.4	0.5
Western Europe	Muesli and Granola	238.6	2011-2016	18.8	3.5	2016-2021	16.9	3.2
Western Europe	Snack Bars	110.7	2011-2016	11.1	2.1	2016-2021	8.3	1.6
Asia Pacific	Hot Cereals	186.8	2011-2016	42.3	7.3	2016-2021	33.0	5.9
Asia Pacific	RTE Cereals	165.3	2011-2016	55.7	9.3	2016-2021	37.7	6.6
Asia Pacific	Muesli and Granola	43.7	2011-2016	220.2	26.2	2016-2021	39.7	6.9
Asia Pacific	Snack Bars	28.5	2011-2016	19.9	3.7	2016-2021	13.6	2.6
Australasia	Hot Cereals	24.3	2011-2016	21.4	4.0	2016-2021	4.7	0.9
Australasia	RTE Cereals	133.1	2011-2016	-5.6	-1.2	2016-2021	-5.2	-1.1
Australasia	Muesli and Granola	20.0	2011-2016	27.0	4.9	2016-2021	13.3	2.5
Australasia	Snack Bars	33.1	2011-2016	1.5	0.3	2016-2021	4.7	0.9
Middle East and Africa	Hot Cereals	79.8	2011-2016	32.8	5.8	2016-2021	26.1	4.7
Middle East and Africa	RTE Cereals	147.4	2011-2016	20.7	3.8	2016-2021	21.7	4.0
Middle East and Africa	Muesli and Granola	13.8	2011-2016	17.0	3.2	2016-2021	17.9	3.3
Middle East and Africa	Snack Bars	9.1	2011-2016	28.5	5.1	2016-2021	21.8	4.0