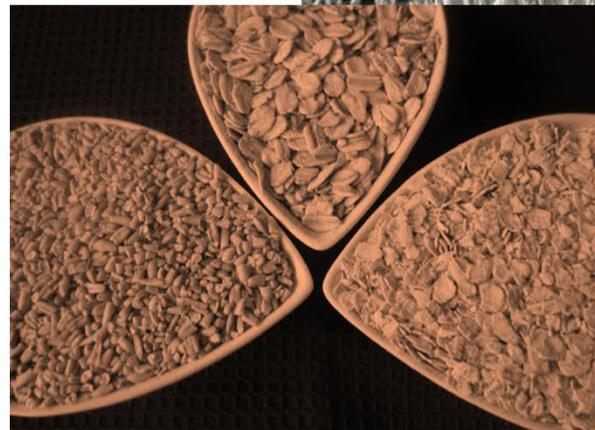




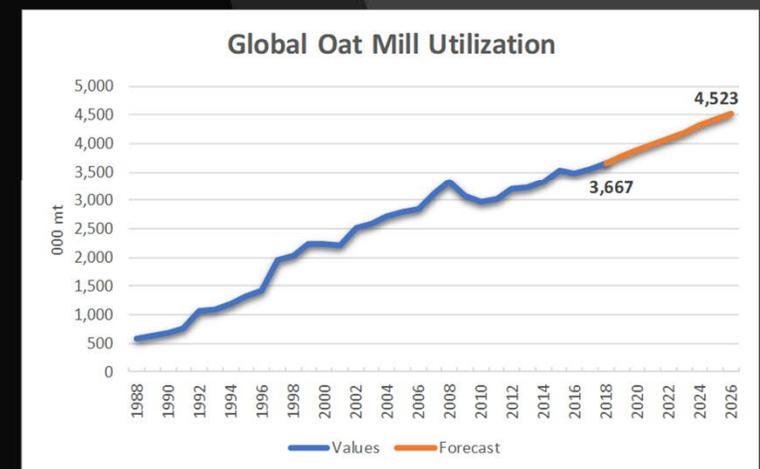
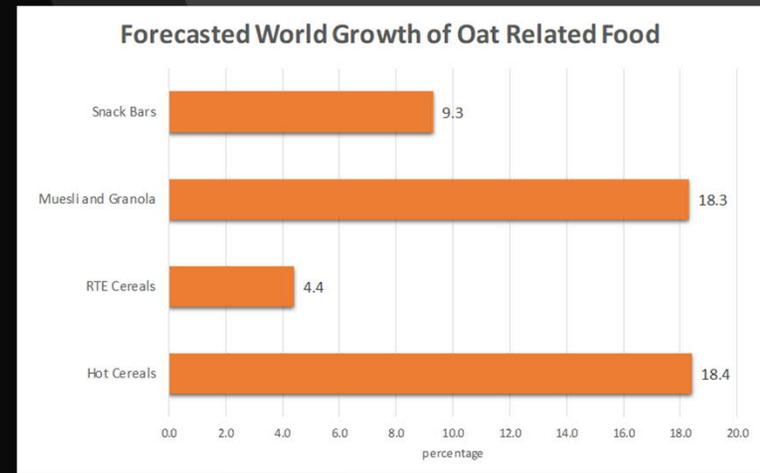
# Global Strategic Oat Analysis

Oatinformation, Vancouver, Canada



# Two Charts That Will Define the Future of Your Oat Business

- Consumption of breakfast cereals and snack bars, the main foods containing oats, have seen solid growth globally and regionally over the past 15 years. Forecasts indicate continued growth into 2022, in some regions, outstanding growth.
- This will require increased oat milling capacity and utilization, regionally and locally. Global oat mill utilization is forecast to increase 23% or nearly 1 MMT by 2026.
- Global oat product trade will also increase into 2022 providing opportunities for oat processors and traders.



- The Global Strategic Oat Analysis provides clients a comprehensive and detailed understanding of:
  - Growth and marketing opportunities for oat processing & oat/oat products trade, forecasts to 2022, global, regional and country level.
  - SWOT analysis of key oat product markets.
  - Oat product production, demand & trade, detailed by product, by country/region of origin & destination.
  - Competitive landscape for oat processors, merger & acquisition trends.
  - Oat food trends & the impact on oat processing & oat product trade, with forecasts to 2022, regional and global.
  - Raw oat area, yield, & production trends, country & regional, & the impact on oat processing, long term forecasts.
  - Global raw oat trade & trends, long term forecasts.
  - Oat related tariffs and non-tariff barriers.



Strategic plans have a higher success rate when they are driven by the most current, comprehensive data available.



## How Oat Information Can Help Expand Your Oat Markets

- Our staff has a combined 83 years of experience in the global oat industry; from production, to milling, and trading, & high-level market analysis.
- We have an extensive and comprehensive understanding of oat production, trade, milling and price dynamics, and how they interact.
- Our global oat industry contacts provide us with unparalleled insights.

# Who We Are

Randy Strychar – President of Oatinformation

- 43 Years in the oat industry as a trader, marketing manger, broker and market analysts.
- Recognized as the global leader in oat market research.
- Strong market development background.
- Consultant to the Canadian oat grower associations.
- Publisher of over 15 major studies focusing on the oat industry.



Dennis Galbraith – B.S.A, P.Ag., Independent Ag Consultant

- 40 Years in the oat production, procurement, milling, trading, and supply chain analysis.
- Member of Prairie Oat Breeding Consortium.
- Member of Prairie Recommending Committee for Oat & Barley.
- Former member Western Grain Standards. Committee – Oat Sub Committee.
- A third generation member of a Century Family Farm – mentoring the fourth generation.

